

ASI'S LABEL APPLICATORS

In today's Brick Manufacturing everybody is looking for a safe way to apply labels to the finished package without endangering the operator. Secondly they want something reliable. Lastly they want something that is low cost and low maintenance.

ASI's Label Applicators are the safe, reliable, and low cost method of applying your label accurately to the center of the package every time.

Call ASI today about your Label Application needs and keep your personnel safe.



P.O. Box 520
Knoxville, AR 72845

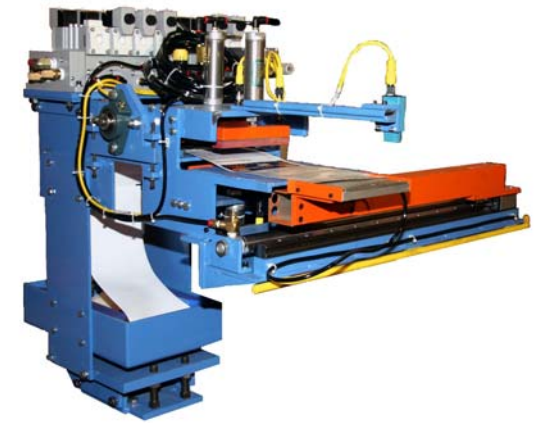
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LABEL APPLICATOR



Tel: 800-541-2468

ASI'S LABEL APPLICATORS

At ASI, we understand the challenges involved in getting a pre printed label, with your logo, properly positioned and strapped on your package. The label should be properly applied to exemplify the quality that you have in your package. To address the special needs of your industry, we've developed a Label Applicator that not only applies the label in the proper position but that is also safe, reliable, and at a low price.

POSITIONING:

For several years we have tried to apply the label directly onto the package and hold it in place allowing the Cross Strapper to strap the label onto the package. This resulted in a label that wasn't always positioned correctly. Also since we were directly ap-



ASI's Label Applicator at the Cross Strapper on a Dehacker

plying to a package that could vary in height the applicator had to be beefed up in case of any crashes. This made the applicator expensive in not only initial cost, but also in maintenance. ASI's engineers realized that the Cross Strap



Label Mount centered on a Z-20 Cross Strapper

Chute was always centering the strap in the proper position therefore why not apply the label to the center of the Cross Strap Chute and let the strap apply the label to the package in the proper position every time.

RELIABILITY:

Since the ASI's Label Applicator doesn't touch the package and applies the label to the Cross Strap Chute virtually no crashes will happen. This is due to the Cross Strap Chute always being in the same position when the label is applied for all products. The operator doesn't have to make any adjustments throughout the day even during a product change. This makes it safer for the operator. This leads to reliability. Also since there are fewer parts along with less potential for crashes there is less maintenance required.

LOW PRICE:

Since the applicator doesn't have to be beefed up and takes fewer parts it is less expensive. The price for an ASI's Label Applicator is **\$18,000.00** not including installation and shipping. The Applicator comes complete with valves, vacuum generator, and sensors. The Applicator utilizes I/O from your existing control system. The automatic Label Dispenser can handle fanfold or rolled labels from 6" wide x 8" long to 8 1/2" wide x 14" long.

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